

Privacy Policy for the KU Digital Learning Platform

Effective Date: April 14, 2025

Platform URL: <https://kusoma.ku.ac.ke>

Affiliation: Kenyatta University (KU)

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1. Introduction

Kenyatta University is committed to safeguarding the privacy of all users of its Digital Learning Platform. This Privacy Policy outlines how we collect, use, disclose, and protect your personal data in compliance with the Kenya Data Protection Act, 2019, and KU's internal policies.

2. Scope of Application

This policy applies to all users accessing the KU Digital Learning Platform, including students, faculty, administrative staff, and authorized third parties. It encompasses data collected through:

- The KU Digital Learning Platform (<https://kusoma.ku.ac.ke>)
- Associated mobile applications
- Official KU communication channels (e.g., emails, support systems)
- Offline interactions related to platform usage

3. Data Collection

3.1 Personal Data

We may collect the following personal data:

- Full name, student/staff ID, and contact information
- National ID number or passport details
- Biometric data (e.g., fingerprints) for authentication
- Academic records and course enrollments
- User-generated content (e.g., assignments, forum posts)
- Login credentials and activity logs

3.2 Non-Personal Data

We also collect non-personal data to enhance user experience and platform security:

- Device information (e.g., browser type, operating system)
- IP addresses and geolocation data
- Usage statistics and interaction patterns
- Cookies and similar tracking technologies

4. Use of Data

Collected data is utilized for the following purposes:

- Providing and managing access to the Digital Learning Platform
- Facilitating academic activities, including course delivery and assessments
- Communicating important updates and information
- Enhancing platform functionality and user experience
- Ensuring compliance with legal and regulatory obligations

5. Legal Basis for Processing

Our data processing activities are grounded in:

- User consent obtained during registration and platform use
- Fulfillment of contractual obligations between KU and its stakeholders
- Compliance with legal requirements under the Kenya Data Protection Act, 2019
- Legitimate interests pursued by the university in delivering educational services

6. Data Sharing and Disclosure

We may share your data with:

- Authorized KU departments and personnel
- Third-party service providers assisting in platform operations (e.g., hosting services)
- Regulatory bodies as mandated by law

All third parties are contractually obligated to adhere to strict data protection standards in line with KU's policies and the Kenya Data Protection Act, 2019.

7. Data Retention

Personal data is retained only for as long as necessary to fulfill the purposes outlined in this policy, in accordance with KU's Records Management Policy and applicable laws.

8. Data Security

We implement appropriate technical and organizational measures to protect your data against unauthorized access, alteration, disclosure, or destruction. This includes encryption, access controls, and regular security assessments.

9. Your Rights

Under the Kenya Data Protection Act, 2019, you have the right to:

- Access your personal data held by KU
- Request correction of inaccurate or incomplete data
- Withdraw consent for data processing
- Object to the processing of your data
- Request deletion of your data under certain circumstances

To exercise these rights, please contact the Data Protection Officer at legal@ku.ac.ke.

10. Cross-Border Data Transfers

Your personal data is stored and processed within Kenya. Any transfer of data outside Kenya will be conducted in compliance with Section 25(f) of the Kenya Data Protection Act, 2019, ensuring adequate data protection safeguards are in place.

11. Cookies and Tracking Technologies

The Digital Learning Platform uses cookies to enhance user experience, analyze site usage, and assist in our marketing efforts. By using the platform, you consent to the use of cookies in accordance with our Cookie Policy.

12. Changes to This Policy

We may update this Privacy Policy from time to time to reflect changes in legal requirements or our data processing practices. We encourage you to review this policy periodically.

13. Contact Information

For any questions or concerns regarding this Privacy Policy, please contact:

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